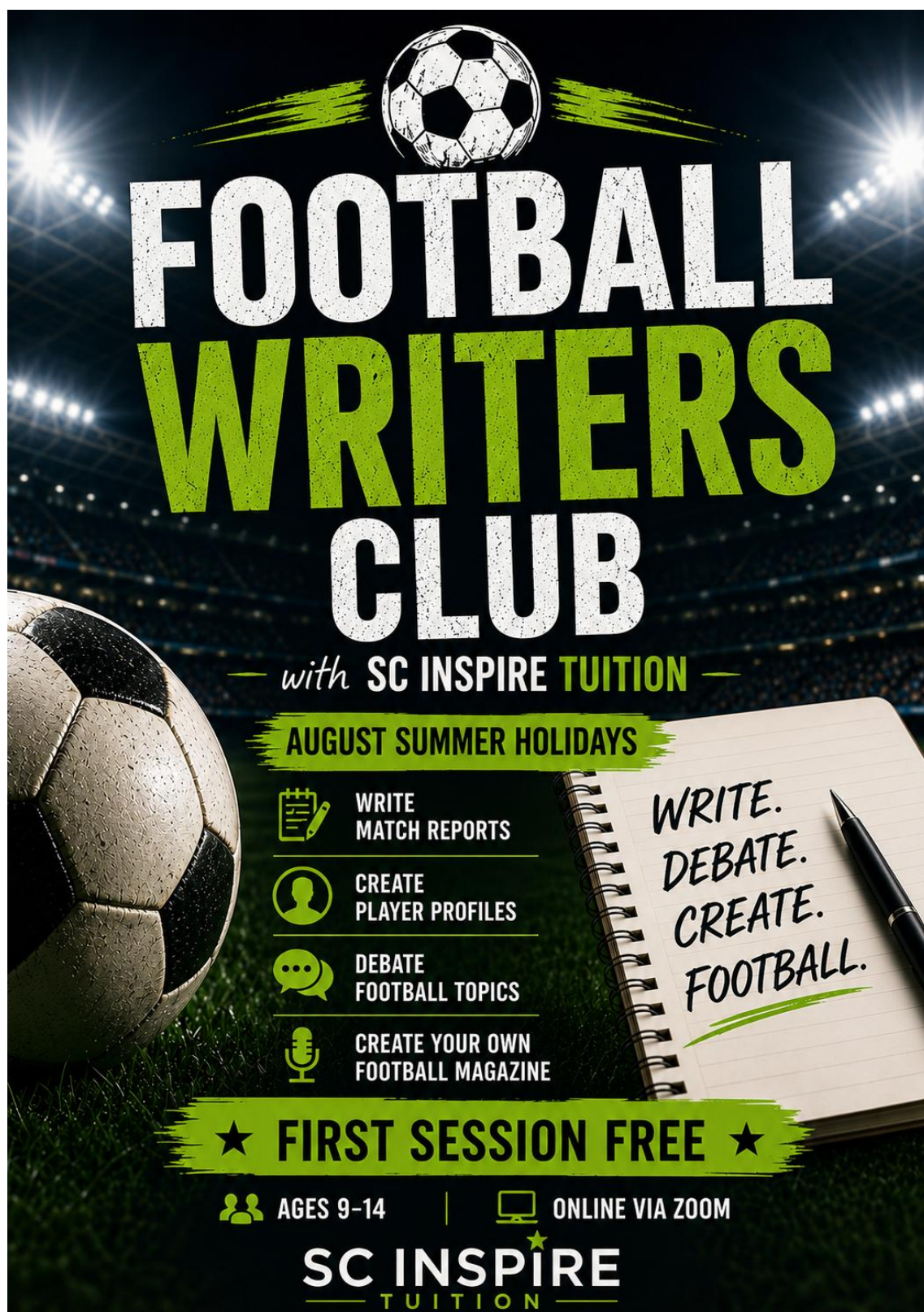


FOOTBALL WRITERS CLUB

Create your own football magazine 🖋️ ⚽

A creative writing experience for football-loving children aged 9–

14

A promotional poster for the Football Writers Club. The background is a dark, atmospheric image of a football stadium at night with bright floodlights. At the top center is a soccer ball. The title 'FOOTBALL WRITERS CLUB' is prominently displayed in the center, with 'FOOTBALL' and 'CLUB' in white and 'WRITERS' in a large, bold, green font. Below the title, it says 'with SC INSPIRE TUITION'. A green banner below that reads 'AUGUST SUMMER HOLIDAYS'. To the left of the center is a soccer ball on a grassy field. To the right is an open spiral notebook with a black pen resting on it. The notebook has the words 'WRITE. DEBATE. CREATE. FOOTBALL.' written on it in a stylized font. Below the banner, there are four icons with corresponding text: a notepad icon for 'WRITE MATCH REPORTS', a person icon for 'CREATE PLAYER PROFILES', a speech bubble icon for 'DEBATE FOOTBALL TOPICS', and a microphone icon for 'CREATE YOUR OWN FOOTBALL MAGAZINE'. At the bottom, a green banner with white stars on either side says 'FIRST SESSION FREE'. Below this, it says 'AGES 9-14' with a group of people icon and 'ONLINE VIA ZOOM' with a laptop icon. At the very bottom is the 'SC INSPIRE TUITION' logo, with 'SC INSPIRE' in white and 'TUITION' in green.

Football Writers Club

Thank you for your interest in Football Writers Club.

The Idea

Football Writers Club stems from a simple idea: **let kids write about something they love.**

Plenty of kids love football but are reluctant to pick up a pen and write for pleasure. This course gives students aged from 9 – 14 a chance to do just that. The extra bonuses – it can give children an exposure to aspirational careers like sports journalism and football commentary.

Football Writers Club is perfect for children who:

-  Love football
-  Enjoy being creative
-  Like sharing opinions
-  Dream of becoming a journalist/commentator
-  Need confidence with writing

What the children achieve through the course

Each lesson builds a new magazine page.

Children's ideas, writing and designs are transformed into professional-looking magazine pages.

By the end of the course, the students have a professional-looking magazine to be truly proud of.

An overview of our current lessons

Lesson 1 – Creating a Football Magazine Children began planning their own magazines, including front covers, magazine titles and editor sections. They considered how real football publications attract readers

Lesson 2 – Dream Teams and Football Opinions Children created their own Premier League Dream Teams, selecting players and justifying their choices using evidence and football knowledge.

Lesson 3 – Player Profiles and Scouting Reports Children studied real football profiles and learned the ingredients of effective player writing. They researched players and created their own magazine-style profiles.

Lesson 4 – Writing Like a Football Journalist Children explored what makes exciting football writing. They developed descriptive language by analysing great goals and creating detailed goal descriptions using journalistic techniques.

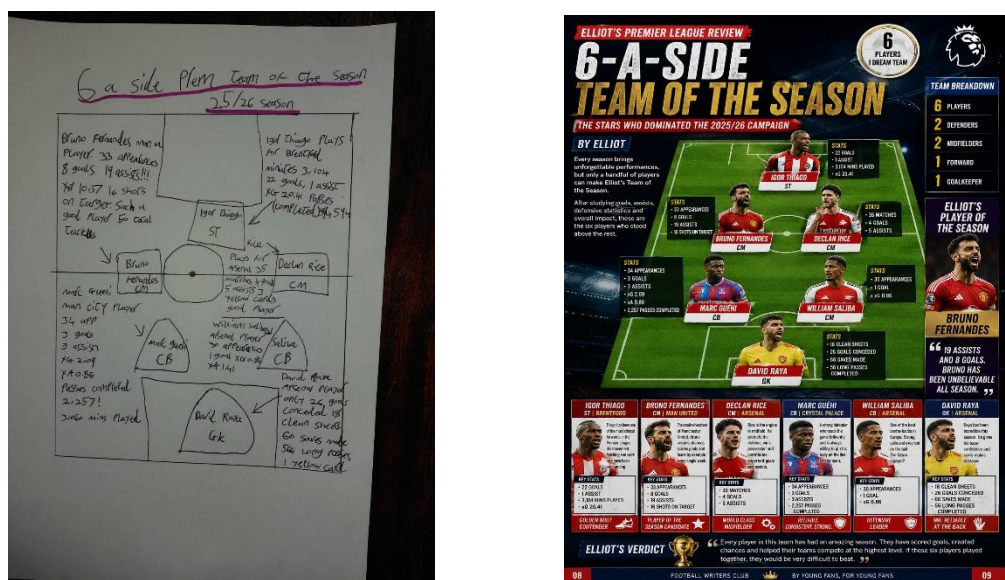
- Lesson 5 – Football Features and Opinion Writing Children explored football kits and learned how journalists review and give opinions on designs using reasons and descriptive language.
- Lesson 6 – Match Reports Children analysed real football match reports and learned how journalists structure game summaries, including headlines, key moments, goalscorers and analysis.
- Lesson 7 – Improving Match Writing Children developed their own match reports by focusing on engaging openings, descriptive vocabulary and writing for a football audience.
- Lesson 8 – Match Previews and Final Magazine Articles Children learned how journalists preview major matches by analysing teams, key players and tactical battles before producing their own final magazine content.

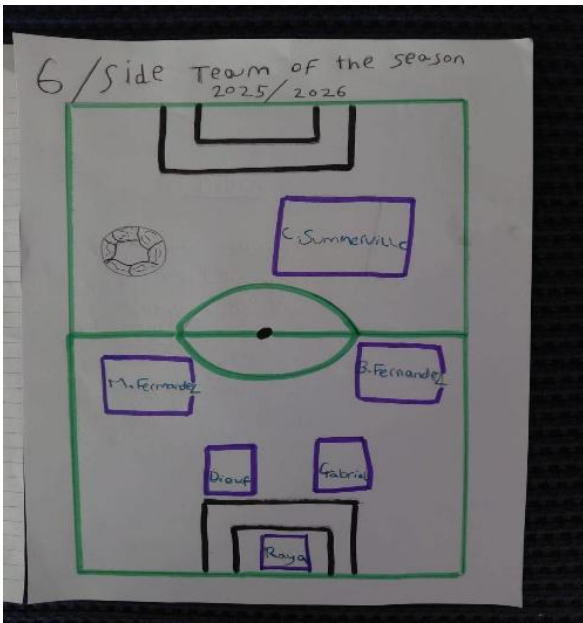
Examples of work from lessons

Lesson 1 – Creating the beginnings of their football magazines

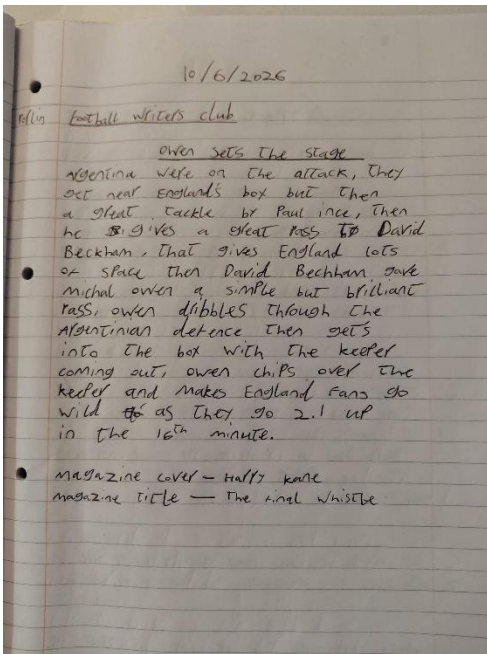


Lesson 2 – Writing Premier League Dream Teams with Explanations





Lesson 4 – Writing up great goals



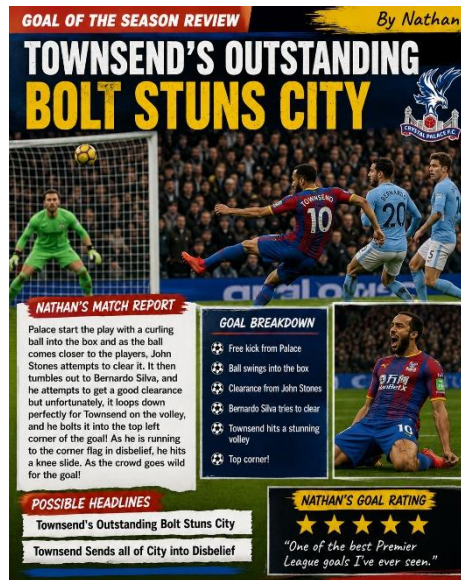
Townshend Goal Description

- Free kick from Palace
- Ball swings into the box
- Clearance from John Stones, then Bernardo Silva tries to clear it when Townshend bolts it into the top corner on a volley

Palace start the play with a curling ball into the box and as the ball comes closer to the players, John Stones attempts to clear it. It then tumbles out to Bernardo Silva, and he attempts to get a good clearance but unfortunately, it loops down perfectly for Townshend on the volley, and he bolts it into the top left corner of the goal! As he is running to the corner flag in disbelief, he hits a knee slide. As the crowd goes wild for the goal!

Possible Headlines:

- Townshend's Outstanding Bolt Stuns City
- Townshend Sends all of City into Disbelief
- Homework - My Team Of The Season



Describe an amazing goal

Outrageous goal from Garnacho!

Diogo Dalot has the ball he dribbles the ball then he does an amazing cross it flies over the Everton defenders it gets to Garnacho he jumps in the air and unleashes an amazing bicycle kick it flew over pickford and hit top bins he made Goodison park silent and the home crowd are shocked the away end are going wild.



Parent Testimonials





He absolutely did ~~100~~ and he's doing the homework now. Thank you so much. One happy boy. Same time next week? Fingers crossed, he might feel confident to have his camera on 😊

Interested in joining the next Football Writers Club?

Our next course begins:



August 2026 4th and 6th, 11th and 13th, 18th and 20th, 25th and 27th.



Online via Zoom from 6-7pm



Ages 9–14

Places are limited. To reserve a place, message Sean at SC Inspire Tuition.

Thanks for reading

Sean Corrigan

SC Inspire Tuition

www.scinspiretuition.co.uk